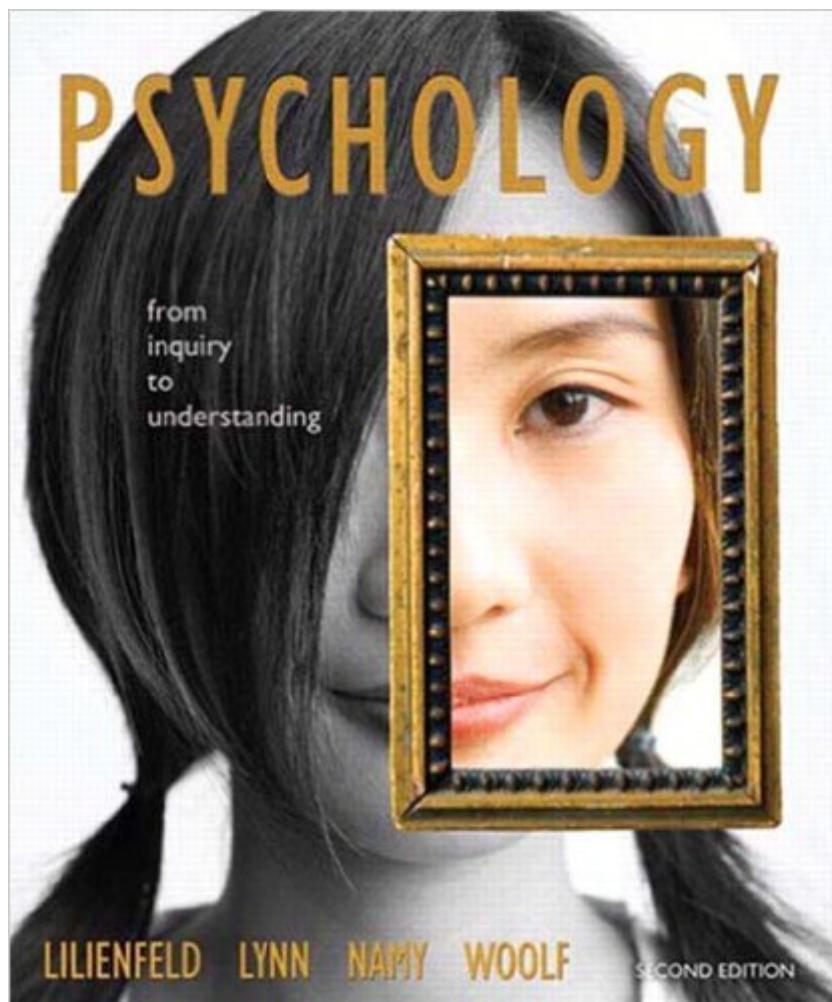


The book was found

Psychology: From Inquiry To Understanding (2nd Edition)



Synopsis

For introductory psychology courses at two- and four-year colleges and universities. Â Providing the framework students need to go from inquiry to understanding by continuously modeling the application of six key principles of scientific thinking.Â Psychology: From Inquiry to Understanding teaches students how to test their assumptions,Â and motivates them to use scientific thinking skills to better understand the fieldÂ of psychology and the world around them.

Book Information

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Average Customer Review: 4.0 out of 5 starsÂ Â See all reviewsÂ (99 customer reviews)

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Customer Reviews

First of all, I would just like to say that I used this textbook for a Psychology 101 class at the University of Washington. If you go to UW, try and get this textbook NOT AT THE UW BOOK STORE! They will try and sell you a "UW Version" which you cannot sell back since it has a different ISBN even though it's identical to this version. This is a great textbook. The tone is involving, it's not dry at all and even though some of the metaphors seem corny, it's a nice change of pace from what I was used to. It makes the reading almost "light" in a sense, where you can just understand it when you read it once - you don't have to read the same sentence over and over trying to understand it. It presses the same five topics into your head and provides constant examples of each on almost every page (Correlation doesn't equal causation, Occam's Razor, etc). This is a nice and non-intrusive way to remind you to think scientifically while reading. The book also has a large focus on defusing "psuedoscience", products or advertisements which rely on faulty scientific methods or thinking. As a relatively intelligent college student at decent university, I thought I would be immune to these sort of fallacies in everyday life, but I was surprisingly wrong! The text teaches you about all

the sneaky way advertisers try to trick you and the techniques they use, so you can avoid them. I found myself falling into some of these traps before, but after I read the book I recognized this pseudoscience right away. They also point out plenty of scientifically-based tests to disprove "mainstream pseudoscience" like astrology, tarot cards, fortune tellers, etc etc with empirically backed studies. The MyPsychLab feature is surprisingly useful if you can gain access to it.

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